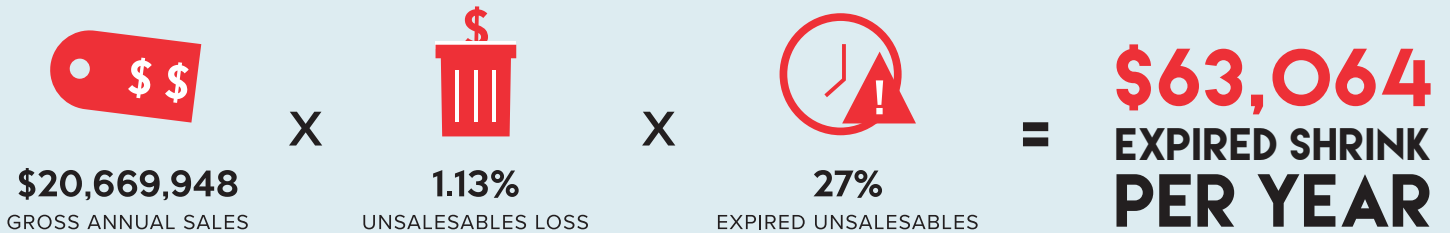


*the truth behind shrink and*

# EXPIRED PRODUCTS



## ROTATION RESULTS

AN AVERAGE 41,000 SQ. FT. STORE HAS  
**1,631 EXPIRED ITEMS ON SHELF TODAY**  
IN CENTER STORE GROCERY ALONE.

**4.85%** OF SKUS HAVE AT LEAST  
1 EXPIRED ITEM ON SHELF...



Estimate how many expired  
products are on your shelf

-AND-

see our  
solution.

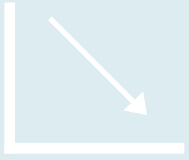


[datecheckpro.com/myexpired](https://datecheckpro.com/myexpired)



Sources include: FMI, GMA, and independent research.

# DATE CHECK PRO'S RESULTS:



Reduce expired shrink by 47-72%



Reduce on-shelf expired inventory by 87%



Maximize expired food donation for tax credits



Some of our valued customers:



As seen in:



“This software helps us provide a more satisfactory shopping experience...reduces our costs and increases our profitability.”

- Jeff Maurer, Fresh Madison Market